

Press Release:

Churchyard Challenge

On March 22nd a group of twelve eager volunteer's from the Bailey Partnership and Maitland's Estate Agents shall be attempting the arduous challenge of giving Stoke Churchyard a much needed face lift. A jolly good spring clean is required to ensure a cleaner, safer and more pleasurable environment for all visitors to the Churchyard.

In stark contrast to their daily jobs these white collar worker's will be hard grafting and getting their fingers dirty as part of their membership commitment to Business in the Community's "Plymouth Cares" scheme. Business in the Community is a unique movement of over 700 of the UK's top companies committed to improving their positive impact on society.

The group shall be divided into three four man teams, with each team being assigned a daily task. The main task's will include cutting back vegetation, litter picking and cleaning the grave stone path, each team will contend for their favoured task through the diplomatic mean's of 'paper scissors stone'

With the manpower firmly in place and the task's having been decided, it is left to Plymouth City Council Parks to supply the necessary tools and equipment, and Ginsters to sponsor the event by keeping everyone suitably fed and watered.

Matt Davies, Bailey Partnership – Team leader said

“Everyone was more than happy to be ‘putting a little back’, especially when bribed with free pasties and day out the office”

Holly Nuttall, Plymouth Cares Coordinator said – “Company volunteering plays a vital role in helping people be part of their community and make it a better place to live and work. This is why companies all across Plymouth are getting involved in specific community projects that benefit their business as well as meet a local community need”.

If you are a company interested in learning more about the “Plymouth Cares” employee volunteering programme and how the challenges can make a real difference to your workforce, contact Holly Nuttall at Business in the Community on 01752 510410.

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Note for editors: Contacts: South West Regional Cares Manager – Natalie Rickard 01752 510410

Cares is the Number 1, business led employee-volunteering programme in the UK and a Business in the Community initiative.

Business in the Community is a unique movement in the UK of over 700 member companies, with a further 1600 participating in our programmes and campaigns. We operate through a network of 98 local business-led partnerships, as well as working with 45 global partners.

Our purpose is to inspire, challenge, engage and support business in continually improving its positive impact on society.

Membership of Business in the Community is a commitment to action and to the continual improvement of a company’s impact on society.

Our members commit to:

Integrate, manage and measure responsible business practice throughout their business

Impact through collaborative action to tackle disadvantage

Inspire, innovate and lead by sharing learning and experience

Together, our member companies employ over 15.7 million people in over 200 countries worldwide. In the UK, our members employ over 1 in 5 of the private sector workforce.

Further information about Business in the Community can be found at the website www.bitc.org.uk